

kelley werner

creative producer & filmmaker

contact:

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kelleywerner.com

Creative producer, writer, and filmmaker with 10+ years of experience across documentary storytelling, broadcast television, branded content, and podcast production. Experienced leading productions from development through post-production for national broadcast, nonprofit organizations, and digital audiences. Passionate about human-centered and mission-driven storytelling.

Professional Experience

THE ADVENTURE CHALLENGE

Senior Creative Producer

Mar. 2021 to Apr. 2024

- Produced commercial spots, digital content, and branded short films, generating millions of views and impressions.
- Managed a team of 5+ editors/content creators.
- Developed and scaled production operations and editorial workflows across a growing creative department.

SAWYER

Producer

Aug. 2020 to Mar. 2021

- Produced regional and national commercial spots from conception to delivery.
- Oversaw production and post-production schedule, logistics, and budget.

BETHEL MEDIA

Producer

Mar. 2019 to Aug. 2020

- Produced 100+ episodes of series, "Bethel Presents: Heaven to Earth" on Trinity Broadcasting Network.
- Responsible for overall project management; writing and reviewing scripts; managing production and post-production team; and ensuring deliverables adhered to project guidelines and standards.

CRU

Video Producer/Editor

Feb. 2017 to Feb. 2019

- Produced, directed, and edited promotional short documentaries that communicated the mission of Cru.
- Managed all preparations for national and international film shoots. Led film teams overseas while directing story vision and quality, and oversaw financial and administrative details.

IOWA PBS

Production Assistant / Production Intern

May 2015 to Sept. 2017

- Assisted studio and field productions for statewide broadcast programming.
- Supported camera operation, lighting, editing, live production, and set assembly.
- Contributed to productions including Market to Market, Iowa Outdoors, Iowa Ingredient, and Fons & Porter's Love of Quilting.

Education

LONDON FILM SCHOOL

Postgraduate Certificate (Sep. 2024 to Apr. 2025)

Elected Student Representative

IOWA STATE UNIVERSITY

B.S. Journalism and Mass Communications (class of 2015)
summa cum laude

ISUtv - Anchor, Reporter (*Aug. 2013 to May 2014*)

Film Producers Club - President (*Aug. 2013 to May 2015*)

Phi Beta Kappa Honor Society (*inducted May 2015*)

ISU Honors Program (*Aug. 2013 to May 2015*)

Dean's List (*Aug. 2013 to May 2015*)

Independent Experience

WOMAN BEING PODCAST

Producer, Co-Host, and Co-Founder

Sept. 2020 to May 2024

4 seasons, 100+ episodes

100k+ listens, 15k+ TikTok Followers

Bronze Award Winner, Signal Awards

Production Credits

VERTICALS, short film

Producer, 1st AD (Feb. 2026)

STANDING IN THE WIND, short film

Producer (Nov. 2022)

NOT OKAY, short film

Director, Writer (Feb. 2022)

Honorable Mention at the Berlin Women's Cinema Fest

HOT SAUCE, short film

1st AD, Associate Producer (Jun. 2021)

Premiered at the Austin Comedy Film Festival

READY FOR AN ADVENTURE, short film

Post Producer (*Apr. 2021 - Sept. 2021*)

2022 Webby Nominee